



Cambridge-Dorchester County Christmas Parade

PO Box 1083 – Cambridge, Maryland 21613

September 1, 2013

Dear Friend:

The Cambridge-Dorchester County Christmas Parade Committee is pleased to announce that last year's parade was a huge success! The 2012 parade boasted entries that included several marching bands, commercial, youth, and non-commercial floats, fire engines, motorcycles, classic cars, equestrian teams, and foot units; all for the delight of spectators. A highlight from the 2012 parade remains the return of Santa to RFC's "Tower." The committee thanks and congratulates you for the success of the parade. The fact that the parade still lives is a direct result of ongoing support of our local businesses, organizations, and the community as a whole. It cannot be said enough; without the support of benefactors, there would be no Cambridge-Dorchester County Christmas Parade. The parade, for many, is a timeless family tradition in the County, surviving the decades. For many adults locally, the event brings back fond childhood memories of parades in years past and currently provides families with a wonderful opportunity to share quality time with their children. The parade brings newcomers and visitors into our community, which benefits businesses within the County and the Town of Cambridge. What a shame it would be if the tradition were allowed to die.

As the summer wanes into fall, the 2012-2013 Committee has begun to focus efforts on planning the 2013 Cambridge-Dorchester County Christmas Parade, tentatively scheduled for December 2, 2013, the first Saturday in December. With planning in full swing and the season quickly approaching, it is time, yet again, to seek the generosity of our supporters. The presence of the parade in downtown Cambridge depends solely upon monetary and in-kind donations. Without help, the parade will cease to exist. We are reaching out, in an effort to continue a well known and beneficial event, and asking for your contribution to allow us to continue the tradition of years past.

Financial contributions made to the Cambridge-Dorchester County Christmas Parade assist us in purchasing awards/trophies for division winners, providing transportation assistance and/or stipends to school marching bands in attendance, and to facilitate the yearly expenses associated with planning and putting on the parade including, accounting fees, insurance for the event, and purchasing of materials. As a non-profit organization, monetary contributions are tax deductible. If you have any questions or would like further information about the parade, please contact Bruce McWilliams at (410) 228-5125. There is no donation too large or small. The donation of services and in-kind contributions are also welcome.

The Committee thanks you in advance for your kind support and consideration of this request.

Sincerely,

Bruce P. McWilliams

2013 Christmas Parade Chairman
President of Board of Directors

I/We wish to contribute to the Cambridge/Dorchester County Christmas Parade

Name Business Phone

Address City State Zip

Enclosed is my/our donation:

- \$25**
- \$50**
- \$75**
- \$100**
- \$500**
- \$1,000.00**
- _____ **Other**

Please return this form and mail with your contribution to:

Cambridge, Dorchester County Christmas Parade
PO Box 1083
Cambridge, MD 21613

Contributions are tax deductible.